



# CHRISTOPHER HSUEH

christopherhsueh.co.uk

Christopher Hsueh is a product (UX/UI) designer who works and presents design projects internationally. His forte is applying critical thinking and marketing strategy with innovative ideas to influence design outcomes. With a background in advertising and graphic design, his design skills have been used in a wide variety of contexts e.g. visual identity, UX/UI, typography, magazine, motion graphics, etc.



## EXPERIENCE

<p>04.2018 - Present</p> <p><b>NVIDIA</b></p> <p>Senior Web Designer</p> <p>UX/UI, Social Media and Marketing Contents</p>	<p>09.2015 - 05.2016</p> <p><b>Vitamin London</b></p> <p>Creative Designer</p> <p>Branding, UX/UI, Visual Identity, Videography</p>
<p>03.2017 - 03.2018</p> <p><b>Sydney Opera House/Qualie/Mode</b></p> <p>Contract Designer - Working Holiday</p> <p>UX/UI, Graphic Design and Marketing Assets</p>	<p>06.2015 - 09.2015</p> <p><b>Twitter UK</b></p> <p>Freelance Designer</p> <p>Visualisation of data analysis and marketing research</p>
<p>06.2016 - 10.2016</p> <p><b>HTC</b></p> <p>Integrated Designer</p> <p>UX/UI, Visual Design, Presentation Design</p>	<p>06.2014 - 05.2016</p> <p><b>ELX Art, London</b></p> <p>Designer</p> <p>Visual Identity, Design Research, Motion Graphics</p>



## PROJECT

<p>05.2019</p> <p><b>AI Summit</b></p> <p>Lead UI/UX Designer</p> <p>Working with NVIDIA event teams, partnering with the Industrial Development Bureau in Taiwan for the premier deep learning event</p>	<p>06.2017</p> <p><b>VIVID Sydney</b></p> <p>Designer</p> <p>Collaborating with the Sydney Opera House design team for the most renowned annual festival in Australia</p>
<p>11.2018</p> <p><b>AI Conference</b></p> <p>Lead UI/UX Designer</p> <p>Designing the event websites with developers and marketers for the NVIDIA premier AI events in South Korea and Australia</p>	<p>09.2014</p> <p><b>London Design Festival</b></p> <p>Exhibitor</p> <p>Exhibiting a digital platform integrates information about dance, competitions and gesture codes</p>



## EDUCATION

<p>09.2013 - 09.2014</p> <p><b>Goldsmiths, University of London</b></p> <p>MA in Design: Critical Practice</p> <p>Applying different perspectives from philosophy, technology, sociology, space to design-related fields</p>	<p>09.2007 - 06.2011</p> <p><b>Chinese Culture University</b></p> <p>BA in Advertising</p> <p>Advertising Strategy &amp; Theory, Customer Behaviour, Graphic Design, Animation, Web Design</p>
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## QUALIFICATION

### Google Analytics Individual Qualification

The GAIQ covers: planning and principles; implementation and data collection; configuration and administration; conversion and attribution; and reports, metrics, and dimensions about users



## SKILL & EXPERTISE

### Visual Presentation

- Photoshop
- Illustrator
- InDesign

### User Experience & Interface

- Sketch
- InVision
- UXPin
- HTML
- Figma
- Zeplin
- Adobe XD
- CSS

### Motion Design

- After Effects
- Premiere
- Final Cut



### Leisure Activity

- Language Exchange**
- English-Mandarin and cultural exchanges
- Street Dance Club of CCU**
- Championship, North Taiwan Popdance Union



### Language

- English**
- Professional Working Proficiency
- Mandarin Chinese & Taiwanese**
- Native or Bilingual Proficiency

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