CHRISTOPHER HSUEH

christopherhsueh.co.uk

Christopher Hsueh is a product (UX/UI) designer who works and presents design projects internationally. His forte is applying critical thinking and marketing strategy with innovative ideas to influence design outcomes. With a background in advertising and graphic design, his design skills have been used in a wide variety of contexts e.g. visual identity, UX/UI, typography, magazine, motion graphics, etc.

EXPERIENCE

04.2018 - Present
NVIDIA
Senior Web Designer
UI/UX design lead for APAC websites/event pages

09.2015 - 05.2016
Vitamin London
Creative Designer
Branding, UX/UI, Visual Identity, Videography

03.2017 - 03.2018
Sydney Opera House/Qualie/Mode
Contract Designer - Working Holiday
UX/UI, Graphic Design and Marketing Assets

06.2015 - 09.2015
Twitter UK
Freelance Designer
Visualisation of data analysis and marketing research

06.2016 - 10.2016
HTC
Integrated Designer
UX/UI, Visual Design, Presentation Design

06.2014 - 05.2016
ELX Art, London
Designer
Visual Identity, Design Research, Motion Graphics

PROJECT

07.2019
AI Conference
Lead UI/UX Designer
Designing the event websites with developers and marketers for the NVIDIA premier AI events in South Korea and Australia

06.2017
VIVID Sydney
Designer
Collaborating with the Sydney Opera House design team for the most renowned annual festival in Australia

05.2019
AI Summit
Lead UI/UX Designer
Working with NVIDIA event teams, partnering with the Industrial Development Bureau in Taiwan for the premier deep learning event

09.2014
London Design Festival
Exhibitor
Exhibiting a digital platform integrates information about dance, competitions and gesture codes

EDUCATION

09.2013 - 09.2014
Goldsmiths, University of London
MA in Design: Critical Practice
Applying different perspectives from philosophy, technology, sociology, space to design-related fields

09.2007 - 06.2011
Chinese Culture University
BA in Advertising
Advertising Strategy & Theory, Customer Behaviour, Graphic Design, Animation, Web Design

QUALIFICATION

Google Analytics Individual Qualification
The GAIQ covers: planning and principles; implementation and data collection; configuration and administration; conversion and attribution; and reports, metrics, and dimensions about users

SKILL & EXPERTISE

Visual Presentation
- Photoshop
- Illustrator
- InDesign

User Experience & Interface
- Sketch
- Figma
- InVision
- Zeplin
- UXPin
- Adobe XD
- HTML
- CSS

Motion Design
- After Effects
- Premiere
- Final Cut

Leisure Activity

Language Exchange
English-Mandarin and cultural exchanges

Street Dance Club of CCU
Championship, North Taiwan Popdance Union

Language

English
Professional Working Proficiency

Mandarin Chinese & Taiwanese
Native or Bilingual Proficiency